

Applied Radiology 2010 Editorial Calendar

Month (reservation & material deadlines)	Topics	Technology	Bonus Distribution
January/February reserve by 01-11; materials by 01-15	Practice Issues: Breast Imaging Cardiac Imaging Technology Trends: RSNA wrap-up	Mammography CT	NCBC, March 20–24 ACR/NCBC, April 9–11
March reserve by 02-08; materials by 02-12	Breast Biopsy OB/GYN Imaging Technology Trends: Breast Imaging	MRI, Biopsy Devices USD PET/CT, BSGI, PEM	NCBC, March 20–24 AIUM, March 24–27 ACR/NCBC, April 9–11
April reserve by 03-08; materials by 03-12	Nuclear Medicine: Head and Neck Pediatric Body MRI Vascular Imaging	PET/CT MRI CT, CTA, MRA	ISMRM, May 1–7 ARRS, May 2–7 SNM, June 5-9
May reserve by 04-05; materials by 04-09	Molecular Imaging Radiology Reporting Technology Trends: Advanced Visualization	Nuclear Medicine Informatics Informatics	SIIM, June 3–6 SNM, June 5-9
June reserve by 05-05; materials by 05-12	Vascular Imaging Chest Imaging, Nuclear Medicine Lung Imaging	MRI CT, PET/CT, MRI X-Ray, CT	CMRS, June 24–27 SCCT, July 15–18
July/August reserve by 06-14; materials by 06-18	Emergency Radiology Fetal Imaging Technology Trends: CAD	CT MR/3D X-ray, CT, MR	AHRA, August 22–26
September reserve by 08-05; materials by 08-12	Update on Ultrasound Musculoskeletal Imaging Contrast Agents: Nephropathy	USD MR CT, Contrast	BIC, September 21–23 TCT, September 21–25
October reserve by 09-07; materials by 09-10	High-Field MRI Breast Imaging Review Technology Trends: Reporting Tools	MRI Mammography RIS, Voice Recognition	RSNA, Nov. 28–Dec. 3
November reserve by 10-06; materials by 10-13	New Applications in MRI Women's Health: Abdominal Imaging Contrast Agents	MRI US MRI, Contrast	RSNA, Nov. 28–Dec. 3
December reserve by 11-08; materials by 11-12	Spinal Imaging Neuroradiology Oncological Imaging	MRI MR, CT PET/CT	

Have an interesting topic you'd like to see distributed with *Applied Radiology*?

Let *Applied Radiology* develop a customized white paper, case study, sponsored article, insert, and/or supplement to be distributed with one or more of our issues this year. Contact Cristine Funke (908) 251-7057 or Kieran Anderson (908) 337-3366 to discuss how our customized solutions can help you achieve your marketing goals.